

47th Anniversary of the Buckhorn Festival of the Arts 2024 Buckhorn Festival of the Arts Sponsorship Opportunities

The Buckhorn Festival of the Arts (BFOTA) is a multi-day event featuring original artwork for sale by 70+ professional and emerging artists. Recognized by Festivals and Events Ontario as a top 100 Festival for 10 consecutive years, BFOTA is celebrating 47 years of exceptional art by exceptional artists.

BFOTA stands out as one of the best international festivals of its kind in Canada. Everyone involved with the creation of this highly successful event is passionate about the arts and art education, and has a strong commitment to continually enhancing the art experience for all who attend.

BFOTA is many things, including a memorable collection of world-class art, entertainment, food, with all Artists on site. With the help of over 100 dedicated volunteers, the Festival provides a venue for visitors from across Ontario, Quebec, and North-Eastern United States to engage in a world renowned experience. This event brings hundreds of new visitors to the village of Buckhorn and surrounding communities every year.

Proceeds from the Buckhorn Festival of the Arts go toward supporting the Buckhorn Community Centre. Being a sponsor of the 47th Anniversary of the Buckhorn Festival of the Arts will demonstrate your support and commitment to the development of artistic endeavours and will also provide positive exposure for your company/organization within the community at large.

The generous support of organizations like yours makes it possible for the Buckhorn Community Centre to exist and to assist in making the community a great place to live. Our not-for-profit organization, not municipally owned, wants you to please accept our sincere thanks for your support.

We appreciate your consideration of this request and would be pleased to discuss the opportunities further at your convenience.

If you have any questions please feel free to contact Meghan Arnott, Co-Ordinator Festival of the Arts at (705) 657-8833 or email artfestival@buckhorncommunitycentre.com

Meghan Arnott Sincerely, Meghan Arnott BFOTA Co-Ordinator Buckhorn Festival of the Arts



2024 Business Sponsorship Opportunities

The continued success of the Buckhorn Festival of the Arts is due to the generous support of our sponsors.
Please refer to the enclosed information for the specific benefits of our sponsorship and advertising levels.
Company:
Name:
Mailing Address:
Email Address:
Province: Postal Code: Phone #
Sponsor Authorized Signature:
Sponsorship Opportunities:
 \$10,000/3years - Festival Legacy Builder - SOLD to Lynn Woodcroft 2023-2026 \$250-Patron of the Art Activity Zone \$250-Patron of Artist Lounge \$250-Patron of Amateur Art Competition \$250-Patron of Live Entertainment \$100-Bus Transportation \$50-Friend of the Festival
Our company would like to make an in-kind donation or donate a product/service for raffle or a prize. Product/Service:
Retail ValueQTY
The Festival of the Arts is a Signature Event of the Buckhorn Community Centre
~ Buckhorn's Cultural Centre ~
We thank you for your continued generosity! For more information please contact Meghan Arnott
E-transfers may be sent to <u>buckhorncommunitycentre@gmail.com</u> or call (705) 657-8833



2024 Business Sponsorship Opportunities

August 17-18, 2024

Festival legacy Builder (1 Opportunity) – SOLD

Required by: June 14, 2024- Contribution \$10,000/3Years

- Prominent Logo/Name on Festival Rack Card
- Prominent Logo/Name on banner at the Festival Entrance
- Prominently placed signage throughout the Festival grounds for the duration of the Festival
- Prominent Logo/Name on BFOTA website
- Link to business Website
- Press release announcing Sponsorship
- Ability to advertise sponsorship on your website
- Complimentary Vendor space at the Festival to promote your business throughout the weekend
- Company name on the sponsorship plaque at the Community Centre as well as a recognition plaque for your company/organization

Patron of Live Entertainment (8 Opportunities) – 8 Available

Required by: June 14, 2024-Contribution: 8/\$250

- Complimentary business card size advertisement on the BFOTA website
- Logo/Name on sign at Entertainment Entrance throughout the weekend
- Logo/name in Program
- Link to business website
- Ability to advertise sponsorship on your website

Patron of Art Activity Zone (4 Opportunities) – 4 Available

Required by: June 14, 2024-Contribution: 4/\$250

- Complimentary business card size advertisement on the BFOTA website
- Logo/Name on sign at Art Activity Zone Entrance throughout the weekend
- Logo/Name in program
- Link to business website
- Ability to advertise sponsorship on your website



Patron of Artist Lounge (4 Opportunities) – 4 Available

Required by June 14, 2024-Contribution: 4/\$250

- Complimentary business card advertisement on the BFOTA website
- Logo/name in program
- Logo/Name on sponsor board at the Festival
- Ability to advertise sponsorship on your website
- Link to business website

Patron of Amateur Art Competition (4 Opportunities) – 4 Available

Required by June 14, 2024-Contribution: 4/\$250

- Complimentary business card advertisement on the BFOTA website
- Logo/name in Program
- Logo/Name on sponsor board at the Festival
- Ability to advertise sponsorship on your website
- Link to business website

Festival Transportation (8 Opportunities) – 8 Available

Required by June 14, 2024-Contribution: 8/\$100

- Logo/Name on magnet on side of bus for the duration of the Festival
- Logo/name on sponsor board at the Festival
- Link to business website

Friend of the Festival (Unlimited opportunities) -Unlimited Available

Required by June 14, 2024-Contribution: multiple/\$50

- Name in program
- Name on sponsor board at the Festival