



BCC 2020 Town Hall

Why are we here tonight?

We are here.....

- because everything changes and things happen..... Growth happens
- because hearsay, rumours and gossip are not reliable sources of information.....
- because over time people become complacent, make assumptions and take things for granted.....
- ▶ because we think it's time to start a fresh conversation about the BCC.... to get reacquainted with who we are and what we are..... to frankly discuss some things we should all be aware of.....

And **together**, approach some new projects with a renewed perspective and energy



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Why is the BCC important?

- How do we define the value of the BCC?
- How do you measure it? Why is it important to you?
- Is it what it does? What does it do?
 - Community services, Cultural or social activities and events, Recreational activities and programs?
 - Is it what you do here..... **for yourself?**
 - Is it what you do here..... **with others, friends and neighbors?**
 - Is it what you do here..... **for others?**
- Is it the number and variety of activities and programs?
 - A “8 to 5” facility + evenings & W/E’s
- Is it the low cost?
- Can you imagine Buckhorn without it?



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Why is the BCC different and unique?

- Do you understand that it is?
- We're a private not-for-profit facility that's over 40 years old
- What does that mean?
 - Who owns it? > **You** – The Members
 - Who runs it? > Minimal Staff & You - Volunteers
 - Who pays the bills? > You – Users, Guests, Donors, Grants
- What does it cost?
 - \$750 per day > Annual \$275,000 budget
- The private status of the BCC is the reason that **Membership is so important**. It's not about the dues. It's about who we are.
 - If you are here tonight you are a Member
 - Member statistics are very important when dealing with government or any resourcing situation. Number's talk.
 - Member status is critical for communications and support
 - Should we charge more? Should Membership be **required**?



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What does the Board of Directors do?

- The Boards role is to ensure the short and long term viability of the centre
 - In line with it's Vision while meeting it's Goals
 - And according to our Bylaws
 - This means having a broad perspective of the BCC's purpose and it's larger role in the community we serve
 - It means actively Partnering with Stakeholders who make decisions that affect the larger community.
 - Government: Municipalities, the County, the Province
 - Other Service Organizations and Business Groups: BDTA, Community Care, etc
 - Other Community Projects: TSW Trail Town, Rock the Locks
 - It means “being at the table” representing the BCC
 - It is not the Boards role to get overly involved in the day to day operation of the centre



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In addition.....

- The next level between Staff and the Board is working Committees made up of volunteers focused on key areas:
 - Building Committee
 - Communications Committee
 - Fundraising Committee
 - Grant Committee
 - H.R. Committee
 - I.T. Committee
 - Operations Committee
 - This is not a complete list.....
- And Event Directors and committees....
 - The BFOA, Team Leaders, and Volunteers
 - The Spring and Fall Dinner Theatres
 - The Spring and Fall Craft shows etc., etc.
- And of course YOU! > All of our Volunteers!



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So what are we doing? > Strategic Projects

1. Building a new relationship, a Partnership, with the municipalities > Trent Lakes & Selwyn
2. Remaking the Buckhorn Fine Art Festival into new marquee event for the region that achieves success on all the necessary levels.
3. Managing Volunteerism
4. Rethinking Communications.....
5. Modernizing Procedural Support
6. Building a Strategic Plan.....
7. Partnering with other organizations, groups & projects



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1. Partnering with Trent Lakes & Selwyn: A Public vs Private issue

- In Dec. 2018 we presented to both new Councils on the unique Partner that the BCC is and the urgent need for a new relationship.
 - Grants vs Planning and Budgeting > Work with us like you own us.
- We applied for and were accepted as participants on the new MTL Parks, Recreation and Cultural Advisory Committee (PRCAC) – First mtg June 5th.
 - This group will play a strong role in advising MTL on the content of a Parks, Recreation and Culture Master Plan
 - “Say how you play” Survey is out! > Please participate
- Many, many other Partnering opportunities for the BCC.....
 - MATRG, Buckhorn Greenspace and Streetscape Master Plan, TSW Trail Town project, etc....
 - The key is being a community anchor, an active participant, the go-to place



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2. Remake the Buckhorn Fine Art Festival

- “Transition the Buckhorn Fine Art Festival as we know it today, by forming a new Steering Committee with board oversight with the intent to promote new ideas for the future of a more successful festival”
- In the 2nd year of a 3 year commitment
- Renamed the **Buckhorn Festival of the Arts**
- Baseline metrics + cultural emphasis
- An artistic experience that anchors a larger commitment to developing the artistic character of the community.....
 - Artisans Village project
 - Outdoor Gallery project



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3. Volunteerism

- We need a Volunteer Coordinator to Manage our most valuable resource > Volunteers
- We need to more effectively develop and engage new Volunteers in ways they are comfortable with
- “New Work, New People” but also off-loading existing work
- Manage “STP” – Same Ten/Twenty/Thirty People
- Prepare for staff transitions > Judy and Peggy
- We have a list of positions to fill. > an I.T. Administrator

4, 5 & 6. Communications, Procedural support, A new Strategic Plan....

- It's important that we start work on these.



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Other projects..... Pressing concerns

- The Sports Pad Refrigeration proposal. Status:
 - We respectfully asked Council to hold off asking us to sell the land
 - The PRCAC is advising MTL on a Parks, Recreation & Culture Master Plan. The Committee has requested that no further discussion take place until it is complete.
 - The Consultants Facilities Master Plan recommended that no further investment be made in the facility (over it's planned lifespan-2040).
 - What would it really mean to the BCC if the pad is refrigerated?
- Did you know our Solar Panels are defective?
 - Pro-rated warranty. Labor is not included.+\$15,000 to replace this year; the 6th year of a 20 year FIT contract. The outstanding mortgage is still \$66,000.
- We need soundproof door & wall between the main rooms
- We have a minor sinkhole developing in the parking lot



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Strategic planning..... What else?, What if?

- **What else** should the BCC be looking at to be ready for the growth we will see?
 - If we had more space we could use it today.....
 - Pickleball courts, Meeting rooms, Community Care partnership, Artisans Village..... ?
 - What kind of facility do we want to be?
 - Which ways will we grow?
 - What are our priorities?
- **What if** we buy the Sports Pad from the municipality and repurpose it?
- **What if** we sell the BCC to the municipality?



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Wrap up.....

- We can't take the future for granted
- We want more people to appreciate the BCC for what it is and what it can be
- You can just be a User but, we believe anyone who understands what the BCC is about would become a Member
- We need help. We need more Volunteers doing what they're comfortable with
- We need to be a modern facility meeting modern service standards
- We need to "be at the table" where decisions are being made
- We need to be the de-facto community go-to place; involved in other community projects and initiatives
- It's not all about the BCC. It's about what is right for the community
- We need to talk more.....
 - Would you like to see monthly updates?
 - Was this session worthwhile?